

RATECARD CONVERSE 2019/2020 (WEF: 1.10.2019)



Advertising in Converse works!
Yes it does - we've been the UK's premier prisons publisher for over 20 years - and our prices are the cheapest you'll find – Guaranteed!

Our prices start from just £75.99 per month – you won't find it cheaper anywhere else and, if you do, we will not only match it, we'll give you an extra 10% off too! With Converse you will reach right into the heart of the prison system, we offer Nationwide Advertising by delivering to prisons in England and Wales every month.

There's No Contract, No Penalty for Cancellation – and if you choose one of our standard adverts and we will even set it free too!

Converse has Four Standard Advertising Sizes - Prices Below & Examples Next Page

- **C1 – 6cm wide x 4cm high. Full Colour!**
£75.99 – 12 insertions - others charge you £98.44 for this!
£98.00 – 6 insertions - others charge you £105 for this!
£108.00 – 4 insertions - others charge you £111.56 for this!
£162.00 – 1 insertion - others charge you £183.75 for this!
- **C2 – 6cm wide x 8cm high. Full Colour!**
£182.50 – 12 insertions - others charge you £212.63 for this!
£194.40 – 6 insertions - others charge you £226.80 for this!
£206.55 – 4 insertions - others charge you £240.98 for this!
£243.00 – 1 insertion - others charge you £283.50 for this!
- **C3 – 8cm wide x 12cm high. Full Colour!**
£320.00 – 12 insertions - others charge you £362.25 for this!
£341.28 – 6 insertions - others charge you £386.40 for this!
£362.61 – 4 insertions - others charge you £410.55 for this!
£426.60 – 1 insertion - others charge you £483 for this!
- **C4 – 12.5cm wide x 14cm high. Full Colour!**
£567.00 – 12 insertions - others charge you £618.45 for this!
£604.80 – 6 insertions - others charge you £659.40 for this!
£642.60 – 4 insertions - others charge you £701.40 for this!
£756.00 – 1 insertion - others charge you £824.25 for this!

*prices shown are per insertion – larger advert sizes are available just drop us an email.





Prison Law & Human Right Experts
We have been helping Prisoners
Since 2003!

- Wrongful Convictions
- Recalls
- Appeals Against Sentence
- Adjudications
- CCRC
- Judicial review
- Freephone Number
- Magistrates & Crown Courts
- Immigration Appeals

Don't Delay Call Us Today!
Freephone 0800 999 54321
RJK, 123 The Street.
Warrington. Cheshire WA4 6LG
www.rjksolicitors.co.uk

Prison Law & Human Right Experts

RJK Solicitors

Recalled to prison?
That's why we are here!
Call or write to us today!

01234 567890
RJK, 123 The Street. WA4 6LG
www.rjksolicitors.co.uk

C1: 6cm wide x 4cm high, suitable for legal notices or advertising by small firms - very limited space - no logo

C3: 8cm wide x 12cm high, suitable for advertising by medium sized firms or organisations

RJK SOLICITORS

Prison Law & Human Right Experts

- Wrongful Convictions
- Recalls
- Appeals Against Sentence
- Adjudications
- CCRC
- Judicial review
- Freephone Number
- Magistrates & Crown Courts
- Immigration Appeals

Don't Delay Call Us Today!
Freephone 0800 999 54321
RJK, 123 The Street.
Warrington. Cheshire WA4 6LG
www.rjksolicitors.co.uk

C2: 8cm wide x 4cm high, suitable for legal notices or advertising by small firms - limited space - no logo



Prison Law & Human Right Experts
Helping Prisoners Since 1981!

- Wrongful Convictions
- Recalls
- Appeals Against Sentence
- Adjudications
- CCRC
- Judicial review
- Freephone Number
- Magistrates & Crown Courts
- Immigration Appeals

Don't Delay Call Us Today@ Freephone 0800 999 54321
RJK Solicitors, 123 The Street.
Warrington. Cheshire WA4 6LG
www.rjksolicitors.co.uk

C4: 12.5cm wide x 14cm high, suitable for advertising by large firms or organisations

Ready to Book?

Just complete the form below and email it to advertising@prisons.org.uk

FIRM NAME: _____

Contact Name _____

Address: _____

Post Code: _____

Tel: _____

Email: _____

ADVERT ORDER DETAILS: Tell us the size, frequency, cost, and month to start by ticking the following boxes as appropriate.

Size: **C1** [] **C2** [] **C3** [] **C4** []

INSERTIONS [] **COST PER INSERTION [£**] **STARTING** [] **(Month)**

ARTWORK: CUSTOMER TO SUPPLY [] **PLEASE CONTACT ME TO DISCUSS** []

Short Terms and Conditions

Artwork: Customers who supply their own artwork must supply it to us to scale and as a hi res PDF (CMYK) and reach us by the first of the month of first publication.

Payment: No prior payment is required where this form is signed by a Partner, our terms are 14 days from publication: if payment is late we reserve the right to withdraw credit facilities, and insist on payment prior to publication.

Cancellation: We accept that circumstances change and we accept cancellation subject to a one edition notice period.

Special Sized Advertisements. We offer full and half page size adverts, just email us for details.

I accept the terms and conditions at www.prisons.org.uk/tandc/

SIGNED: _____ DATED: _____

Print Name: _____ Position: _____

Email: _____@_____

Complete and email/post this page to

**PRISONS ORG UK LTD,
PO BOX 679,
BURY
LANCASHIRE BL8 9RU.**

T: 0845 474 0013 www.prisons.org.uk

customer.services@prisons.org.uk